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# **ICER Public Meeting: Evaluating Emerging Therapies for Psoriasis and Endometriosis**

July 12, 2018



**INSTITUTE FOR CLINICAL  
AND ECONOMIC REVIEW**

**WIFI Network: Student  
Password: [Open network]**

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# Targeted Immunomodulators for Plaque Psoriasis: Effectiveness and Value Condition Update

Public Meeting – Morning Session  
July 12, 2018



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# Welcome and Introduction

## Why are we here this morning?

The 2016 economic analyses resulted in incremental cost-effectiveness ratios across all agents that were well-aligned with commonly-accepted thresholds for cost-effectiveness. [ICER's Policy] Recommendations encouraged payers to abolish or limit the use of step therapy for these treatments... [Yet,] It is unfortunate that [since the last report] it appears the "access problem" may have gotten worse for individuals living with psoriasis.

- *National Psoriasis Foundation*

The psoriasis field has grown increasingly crowded over the last few years, thanks to a slew of biologic approvals. Novartis' Cosentyx kicked off the party back in early 2015, only to be followed by Eli Lilly's Taltz, Valeant's Siliq and Johnson & Johnson's Tremfya. And therapy areas that see waves of pricey new products tend to be the ones payers target to keep costs down.

- *Fierce Pharma, Feb 21 2018*

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# Welcome and Introduction

## Why are we here this morning?

- Increasing health care costs affecting individuals, state and federal budgets
- New mechanisms of action often raise questions about appropriate use, cost
- Patients can have difficulty accessing drugs
  - Step therapy protocols
  - Requirements to switch drugs with new insurance
  - High out-of-pocket costs
- Need for objective evaluation and public discussion of the evidence on effectiveness and value
- ICER's first "condition update" – opportunity to evaluate new therapies, update evidence on established medicines, track policy/coverage changes

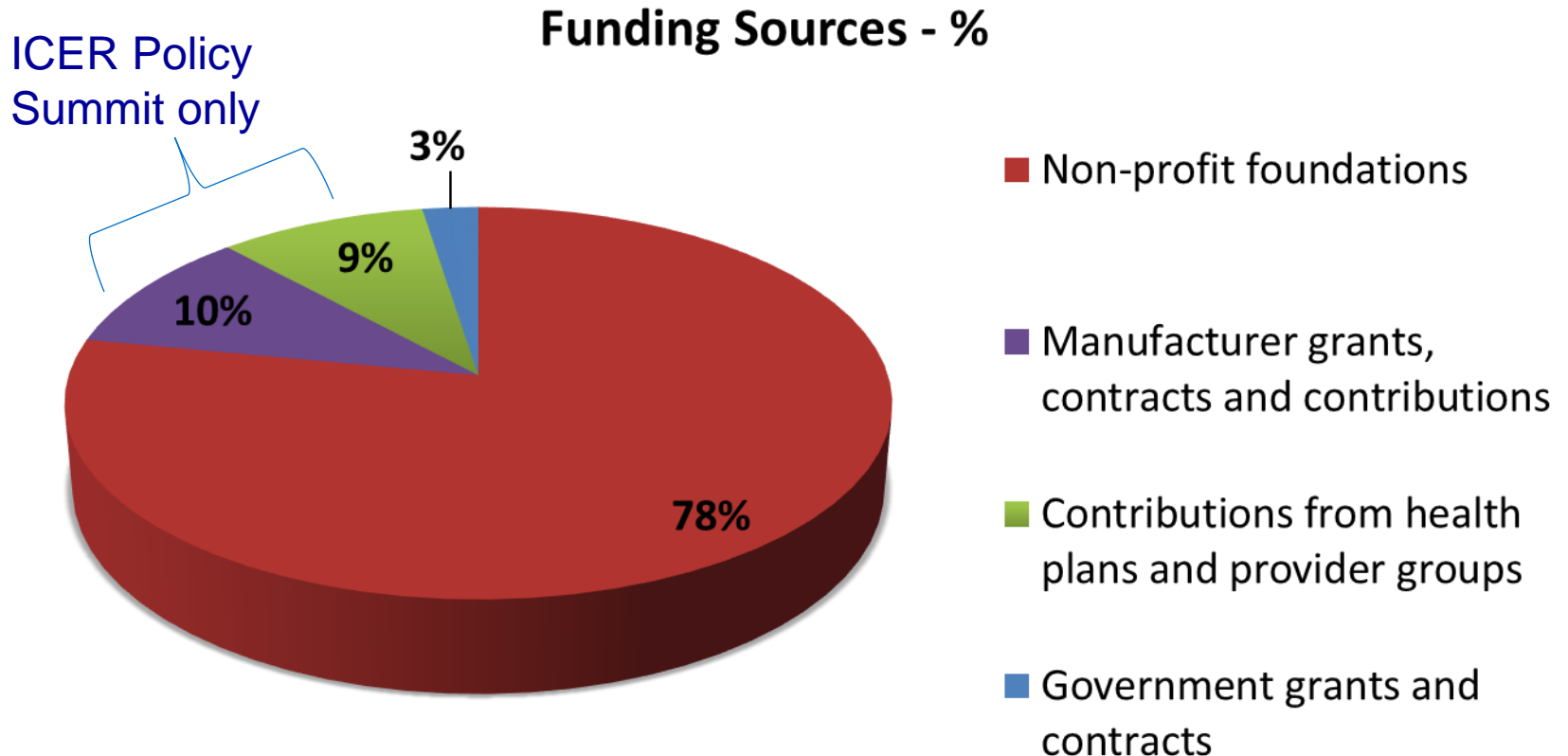
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# Welcome and Introduction

- New England Comparative Effectiveness Public Advisory Council (CEPAC)
- The Institute for Clinical and Economic Review (ICER)

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# Sources of Funding, 2018

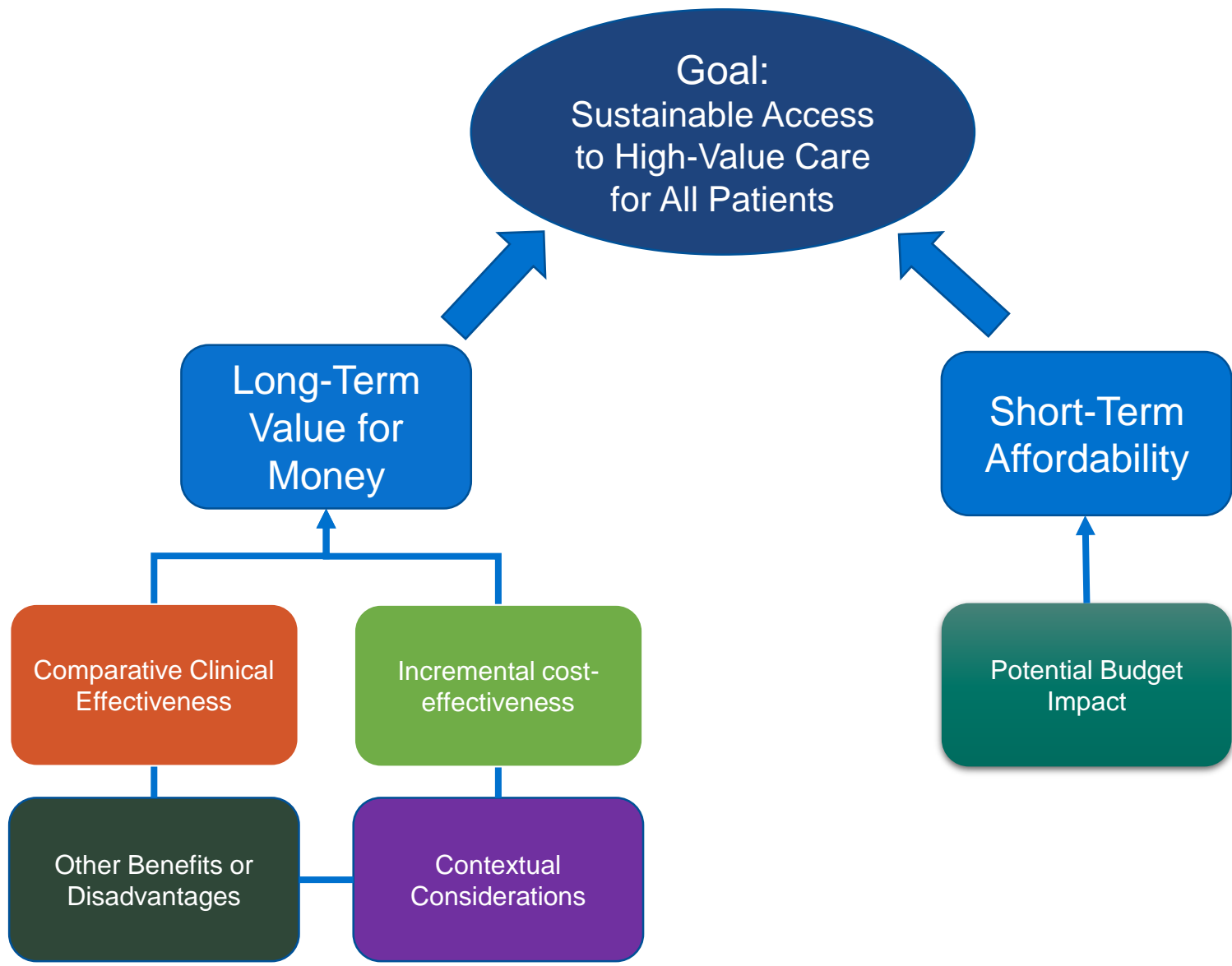


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# Welcome and Introduction

## How was the ICER report on therapies for plaque psoriasis developed?

- Scoping with guidance from patient groups, clinical experts, manufacturers, and other stakeholders
- Internal ICER staff evidence analysis
- University of Washington cost-effectiveness modeling
- Public comment and revision
- Expert report reviewers
  - Dr. Alexa Kimball
  - Dr. Joseph Merola
  - Leah McCormick Howard, J.D. (National Psoriasis Foundation)
  - Bram Ramaekers, PhD (health economist)
- How is the evidence report structured to support CEPAC voting and policy discussion?





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# Morning Agenda

- 9:00am:** Welcome and Opening Remarks
- 9:15 am:** Presentation of the Evidence and Economic Modeling
- Reiner Banken, MD, MSc, Senior Fellow, ICER
  - David Veenstra, PharmD, PhD, University of Washington
- 10:15 am:** Public Comments
- 10:30 am:** Manufacturer Panel and Discussion
- 10:45 am:** NE CEPAC Vote on Clinical Effectiveness and Value
- 11:45 am:** Reflections from Experts and NE CEPAC Panel
- 12:00 pm:** Break for Lunch

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# Evidence Review

**Reiner Banken, MD MSc**

Senior Fellow

Institute for Clinical and Economic Review



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*Key review team members:*

Foluso Agboola, MBBS, MPH

Alexandra Ellis, PhD

Katherine Fazioli, BS

*Disclosures:*

We have no conflicts of interest relevant to this report.

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## Condition Update

- Update from New England CEPAC Meeting on November 18, 2016
- **New therapies:** new class of drugs IL23 (guselkumab, tildrakizumab, risankizumab) and new indication for certolizumab pegol
- Update on clinical data and costs for therapies reviewed in 2016

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## Topic in Context

- Autoimmune skin disease that causes itchy, red, scaly raised plaques
- Affects 3% of the population
- Associated with
  - Other autoimmune diseases
  - Metabolic syndrome and cardiovascular disease
  - Psoriatic arthritis: in up to 30%
- Moderate-to-severe when affecting 5% to 10% of a patient's body surface; lesions significantly reducing quality of life

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# Effect on Lives Can Be Profound

- Life long disease
- Higher likelihood of having depression, anxiety, and suicidal ideation
- Impact of lesions in particular areas: nails, scalp, face, flexural areas, palms, soles of feet, and genitals

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# Management

- Topical Therapies: emollients, topical steroids and others (effective for 70-80% of patients)
- Older systemic therapies: cyclosporine, methotrexate
- Phototherapy
- Targeted immunomodulators: TNF $\alpha$ , interleukins 17-A, 12 and 23, PDE-4

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# Insights from Patients and Patient Groups

- Research is not patient-centered
- Patient dissatisfaction
- Challenges of Black and Hispanic patients
- Using treatments can be challenging
- Affects social functioning
- Psychological and emotional effects
- Concern about lack of access



# Issues of Focus

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## Review Scope (PICOTS)

- **Population:** Adults with moderate-to-severe plaque psoriasis
- **Interventions:** Targeted immunomodulators
- **Comparators:** Placebo and head-to-head
- **Main Outcomes:**
  - Psoriasis Area and Severity Index (PASI)
  - Physician Global Assessment (PGA)/ Investigator Global Assessment (IGA)
  - Patient-reported outcomes (DLQI, Symptom measure scales)
  - Treatment-related adverse events

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# Updated Evidence Base

- 48 key trials included in the update
  - 34 were included in the 2016 review
- 10 of the newly identified trials relates to the four new drugs of interest
- 4 additional trials were identified on the old drugs
  - Placebo controlled adalimumab trial
  - Placebo controlled infliximab trial
  - Head-to-head between infliximab and etanercept (PIECE)
  - Head-to-head between secukinumab and ustekinumab (CLARITY)

# Phase III Trials on New drugs

Drug	Trial names	N	Primary endpoints (weeks)	Mean baseline PASI	Age (years)
<b>Guselkumab</b>	VOYAGE 1* VOYAGE 2*	1,829	16	22	44
<b>Tildrakizumab</b>	RESURFACE 1 RESURFACE 2*	1, 862	12	20	46
<b>Risankizumab<sup>†</sup></b>	UltIMMA 1* UltIMMA 2 IMMhance	1,504	16	20	48
<b>Certolizumab Pegol</b>	CIMPASI 1 CIMPASI 2 CIMPACT*	1,020	16/12	20	46

\*Placebo controlled trials with active comparators

<sup>†</sup>Phase III trials of risankizumab are only available in the grey literature

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# Placebo-Controlled Trials

All targeted immunomodulators had statistically significantly higher PASI 75, 90 and 100 responses compared to placebo

	PASI 75 (%)		PASI 90 (%)	
	Treatment	Placebo	Treatment	Placebo
Guselkumab	86-91	6-8	70-73	2-3
Tildrakizumab	62-66	6	35-39	1-3
Risankizumab	89	8	73-75	2-5
Certolizumab Pegol	75-83	4-12	43-55	0-5

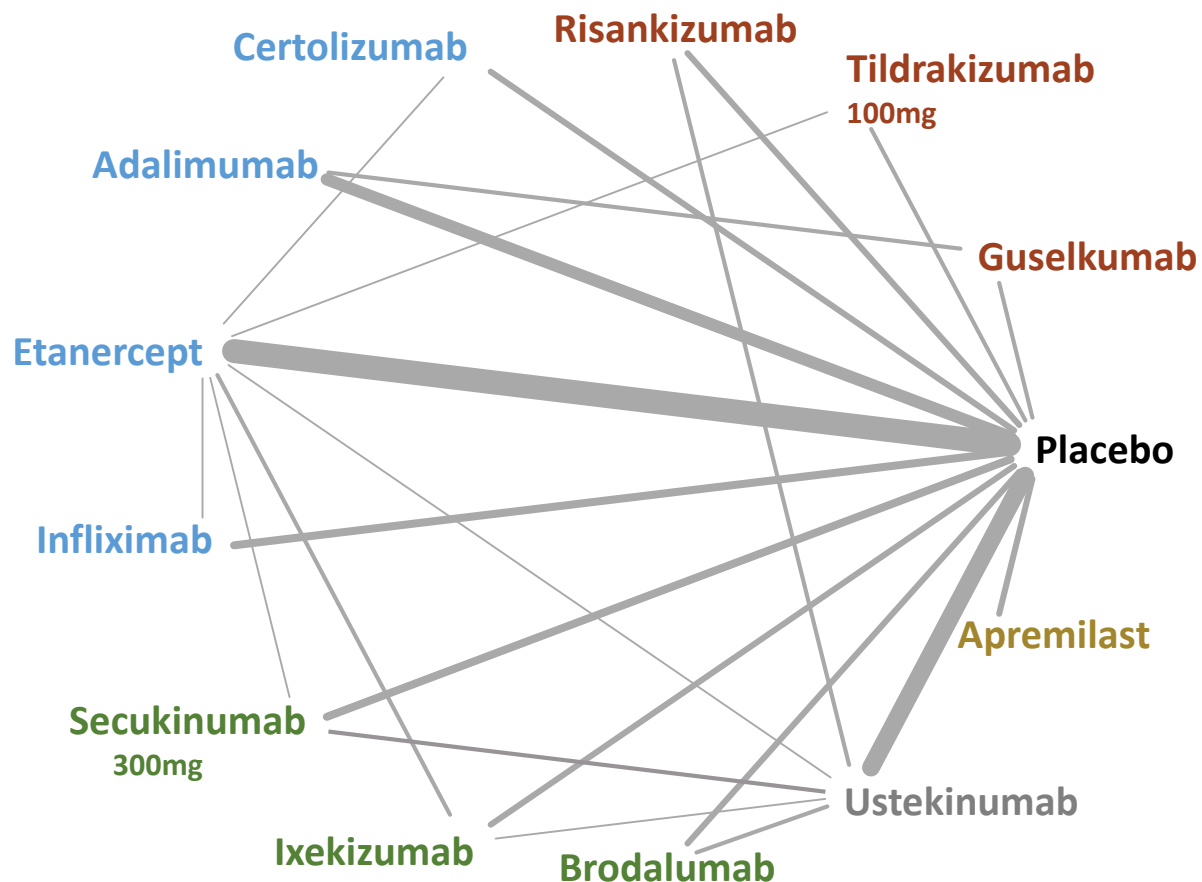
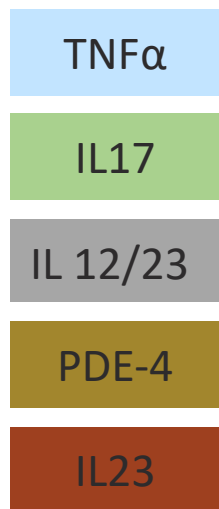
# Direct Comparative Trials: PASI 75 & 90 outcome

- *Guselkumab was superior to adalimumab in two trials*
- *Tildrakizumab and 400mg certolizumab pegol were superior to etanercept in one trial each*
- *Risankizumab was superior to ustekinumab in two trials*

Trial/Treatment	PASI 75 (%)	PASI 90 (%)
<b>VOYAGE 1 &amp; 2</b>		
Adalimumab	69-73	47-50
<b>Guselkumab</b>	86-91	70-73
<b>RESURFACE 2</b>		
Etanercept	48	21
<b>Tildrakizumab</b>	61	39
<b>ULTIMMA 1 &amp; 2<sup>†</sup></b>		
Ustekinumab	Data in confidence	42-48*
<b>Risankizumab</b>	Data in confidence	75*
<b>CIMPACT</b>		
Etanercept	53	27
<b>Certolizumab Pegol 400mg</b>	67	34
<b>Certolizumab Pegol 200mg</b>	61	31

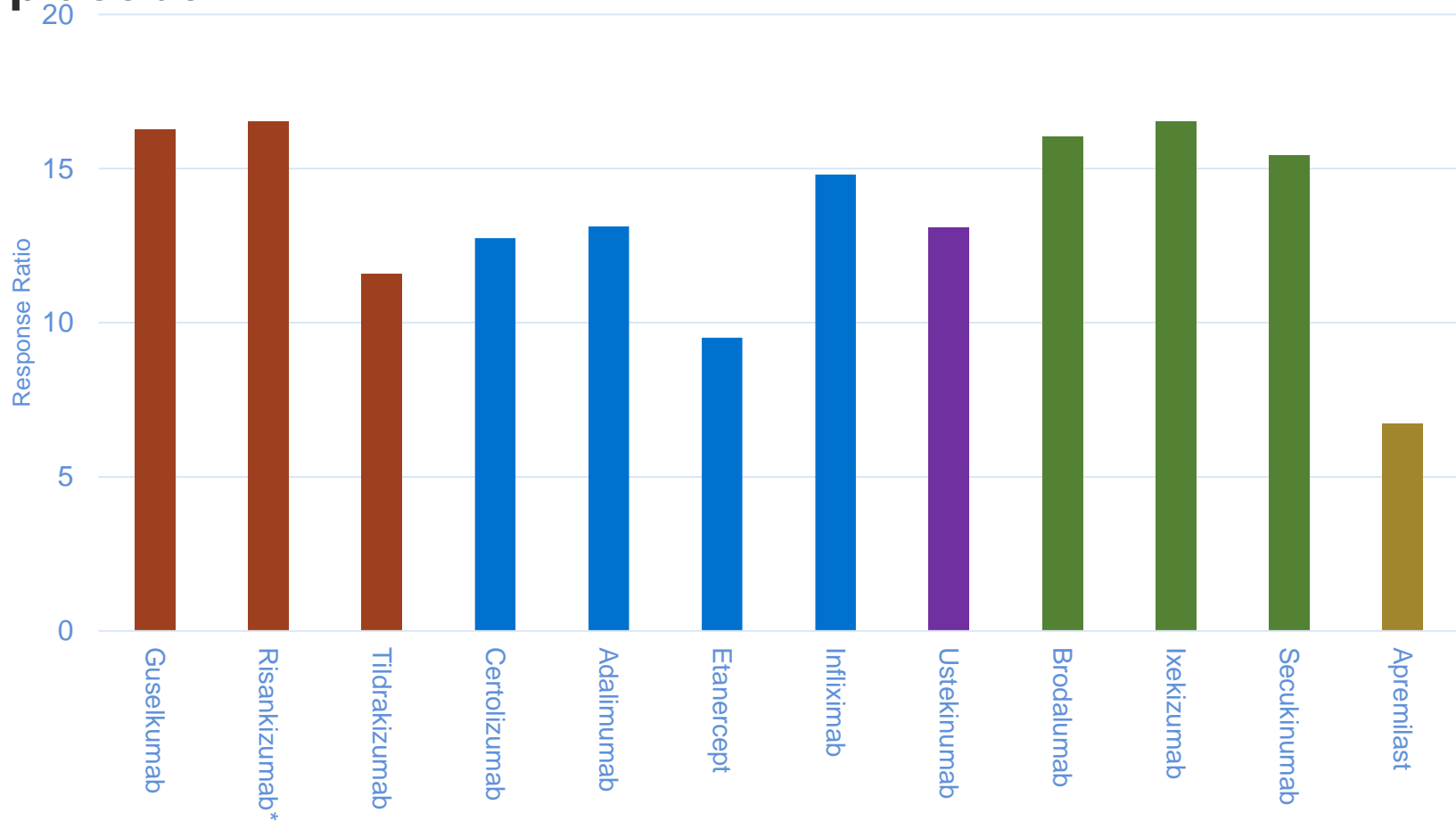
\*Data obtained from grey literature

# Network Meta-analysis



# Network Meta-Analysis

## RR of Achieving PASI 75 during induction relative to placebo





# Other Outcomes: Direct Comparative Trials

Head-to-Head comparisons	Trials	N	PASI	IGA/PGA	DLQI
<b>Guselkumab</b> (vs. Adalimumab)	2	1,829	↑	↑	↑
<b>Risankizumab</b> (vs. Ustekinumab)	2	997	↑	↑	↑
<b>Tildrakizumab</b> (vs. Etanercept)	1	1,090	↑	↔	↔
<b>Certolizumab Pegol*</b> (vs. Etanercept)	1	559	↑	ND	ND

400mg certolizumab pegol (200mg certolizumab pegol not different to etanercept)

Statistically better (superior)	↑
Not significant (Comparable)	↔
Statistically worse (Inferior)	↓
Limited or no data identified	No data

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# Harms

- **Induction: 10-16 weeks**
  - Serious adverse events rare: 2-4% (3% in placebo)
  - Any adverse effect: 46-58% (50% in placebo)
    - *Nasopharyngitis, upper respiratory tract infections, and headaches were the most common side effects*
  - Discontinuation due to AEs: 0.5-1.3%
- **Long-term safety**
  - 48-52 weeks available data for guselkumab, tildrakizumab, and risankizumab
  - Types and patterns were similar to the placebo-controlled periods
  - Similar to other TNF- $\alpha$  therapies certolizumab pegol has a boxed warning for serious infection and malignancy based on its longer term use in RA

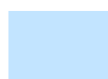
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# Controversies and Uncertainties

- 16 of the 48 key trials are head-to-head comparisons
- Outcomes that patients said were important continue to be underreported
- Clinical outcomes based on short term data
- Subgroup data only for placebo comparisons
- No good evidence on choice of second line targeted immunomodulators

# ICER Evidence Ratings – New agents

Treatment	Adalimumab TNF $\alpha$ SC	Etanercept TNF $\alpha$ SC	Certolizumab TNF $\alpha$ SC
Certolizumab pegol	C-	C (1)	-
Guselkumab	B (2)	C+	C+
Risankizumab <sup>¥</sup>	C+	B	C+
Tildrakizumab	I	C+ (1)	I



Indirect comparison



Direct comparison

¥ Based on conference abstract

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## Potential Other Benefits and Contextual Considerations

- All agents are administered SC except for apremilast (oral) and infliximab (IV)
  - SC may be less burdensome and has reduced complexity
  - Patients may favor the convenience of an oral drug
- New class of drugs that may offer new options for patients who did not achieve adequate control with the other agents

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# Public Comments Received

- Systematically include patient-reported outcomes (DLQI and others)
  - DLQI and other outcomes are reported when available. Outcomes other than PASI inconsistently reported across trials making cross-drug comparisons difficult. PASI relates closely.
- Add other subpopulations
  - No: Subpopulation analysis limited by available data. Evidence applicable to general patient population.
- Apremilast should not be viewed as part of the broader category of “targeted immunomodulators”
  - No: Apremilast is a targeted immunomodulator. Similar clinical use.
- Modify NMA methods, such as placebo adjustment
  - Scenarios and sensitivity analyses added that did not change the conclusions.

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# Cost Effectiveness

**David Veenstra, PharmD, PhD**

Professor

University of Washington



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*Key Review Team Members*

Nathaniel Hendrix, PharmD, PhD student (UW)

*Disclosures:*

We have no conflicts of interest relevant to this report.



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# Objective

Estimate the cost-effectiveness of targeted treatment strategies for moderate-to-severe plaque psoriasis in patients who have failed treatment with methotrexate, phototherapy, and/or topical therapy.

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# Drugs evaluated

## Included in CUA

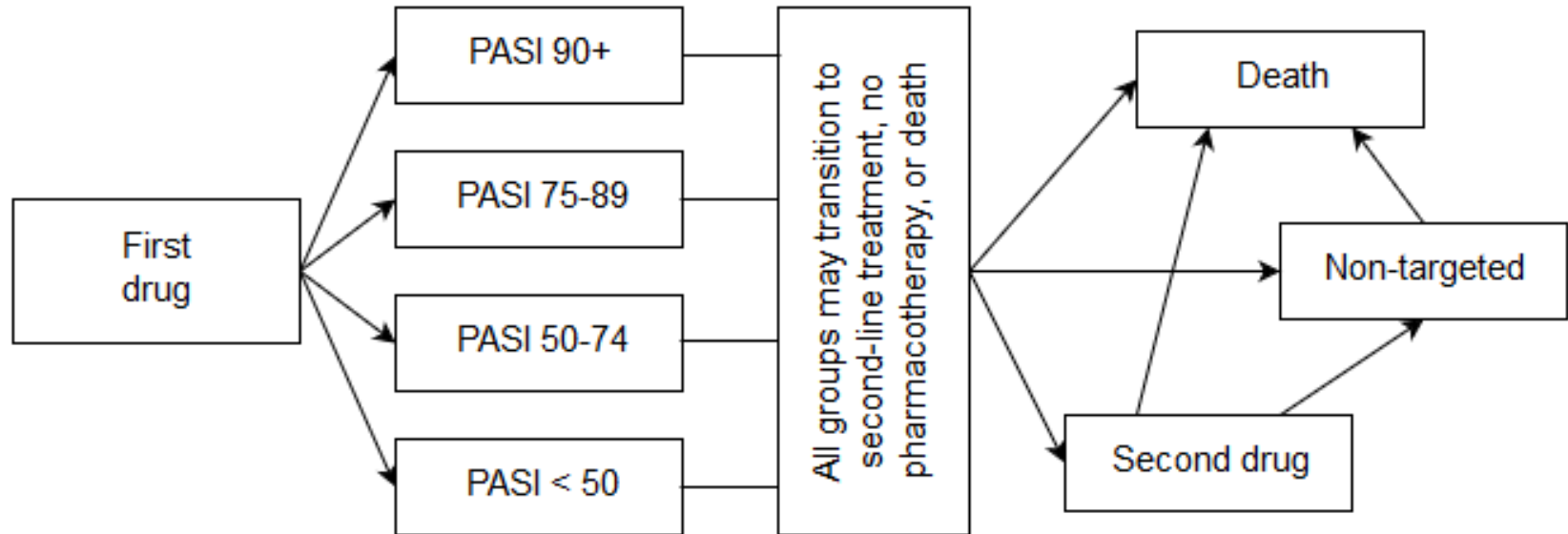
- Adalimumab
- Apremilast
- Brodalumab
- Certolizumab pegol
- Etanercept
- Guselkumab
- Infliximab
- Ixekizumab
- Secukinumab
- Ustekinumab

## Threshold price only

- Risankizumab
- Tildrakizumab

# Methods in Brief

# Overall Approach



- Population assumptions: mean age 45, mean weight 90 kg
- Payer perspective
- Ten-year time horizon summing costs, QALYs, time spent in PASI 90+ health states, and time spent in PASI 75+ health states
- Discount rate of 3%

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# Key Model Assumptions

- Patients remain on first-line therapy during the induction period
- All discontinuation in the first year is accounted for by lack of effectiveness at the end of the induction period, except for infliximab
- Of patients discontinuing their first-line targeted treatment, 75% continue to a second-line targeted treatment
- Risk of death is based on age alone
- Subcutaneously administered drugs are given once in the clinic, then subsequently by the patient themselves

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# Changes since 2016 report

- Updated net prices
- Switched from class-specific to drug-specific discounts
- Changed source of utility weights
- Included calculation of time spent in PASI 75+ and PASI 90+ health states
- Used updated drug discontinuation data
- Made choice of second-line treatment dependent upon first-line treatment
- Did not include adverse events in the base case

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# Inputs: Treatment Sequence

Initial treatment strategy	Second-line treatment strategy
Guselkumab	Market basket average of all IL-17 drugs
IL-17 drugs	Guselkumab
Certolizumab and all other drugs	Market basket average of guselkumab plus all IL-17 drugs

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# Input: Effectiveness

- First-line targeted effectiveness derived from NMA results
- Second-line targeted treatment:
  - Assumed a 10 percentage point reduction in probability of achieving PASI 75 - 100, and a 10 percentage point increase in the probability of achieving PASI < 75.



# Inputs: Annual Discontinuation Rates

	Year 1 during initiation	Years 2+
adalimumab	30%	5%
apremilast	63%	5%
brodalumab	13%	5%
certolizumab 200/400	31%	5%
etanercept	49%	10%
guselkumab	12%	5%
infliximab	21%*	10%
ixekizumab	11%	5%
secukinumab 300	17%	5%
ustekinumab 45/90	30%	5%

\*An additional 35% of infliximab patients discontinue in the 1st year after initiation phase.  
All second-line treatments discontinue at a rate of 15% per year.

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# Inputs: Dosing Considerations

- Certolizumab pegol
  - 50% receive 200mg dose, 50% 400mg dose
- Ustekinumab
  - 70% receive 45mg dose, 30% 90mg dose

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# Inputs: Drug Costs

Targeted drug	Maintenance cost per month
infliximab	\$2,479
apremilast	\$2,585
brodalumab	\$3,044
ixekizumab	\$3,140
secukinumab 300	\$3,181
ustekinumab 45/90	\$3,549
adalimumab	\$3,641
etanercept	\$3,643
guselkumab*	\$3,700
certolizumab 200/400	\$4,213

\*estimated drug discount

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# Inputs: Quality of life weights

State	Utility weight
PASI 90-100	0.903
PASI 75-89	0.856
PASI 50-74	0.827
PASI 0 – 50	0.718
Non-targeted	0.660

Derived from mapping the PASI onto the EQ-5D – not based on treatment; average of five submissions to NICE (adalimumab, apremilast, ixekizumab, secukinumab, ustekinumab) (Pickard, 2016)

# Results

# Base-Case Results

First-line Treatment	Total Cost	Total QALYs	Months spent in PASI 75+
<b>Non-targeted treatment</b>	\$67,800	5.70	0
<b>Apremilast</b>	\$215,000	6.79	53.5
<b>Etanercept</b>	\$272,000	6.88	57.9
<b>Infliximab</b>	\$238,000	6.98	62.5
<b>Certolizumab pegol</b>	<b>\$341,000</b>	<b>7.16</b>	<b>73.5</b>
<b>Adalimumab</b>	\$308,000	7.17	74.1
<b>Ustekinumab</b>	\$315,000	7.17	74.1
<b>Secukinumab</b>	\$305,000	7.34	82.4
<b>Brodalumab</b>	\$289,000	7.39	84.9
<b>Guselkumab</b>	<b>\$342,000</b>	<b>7.40</b>	<b>85.3</b>
<b>Ixekizumab</b>	\$311,000	7.42	86.1

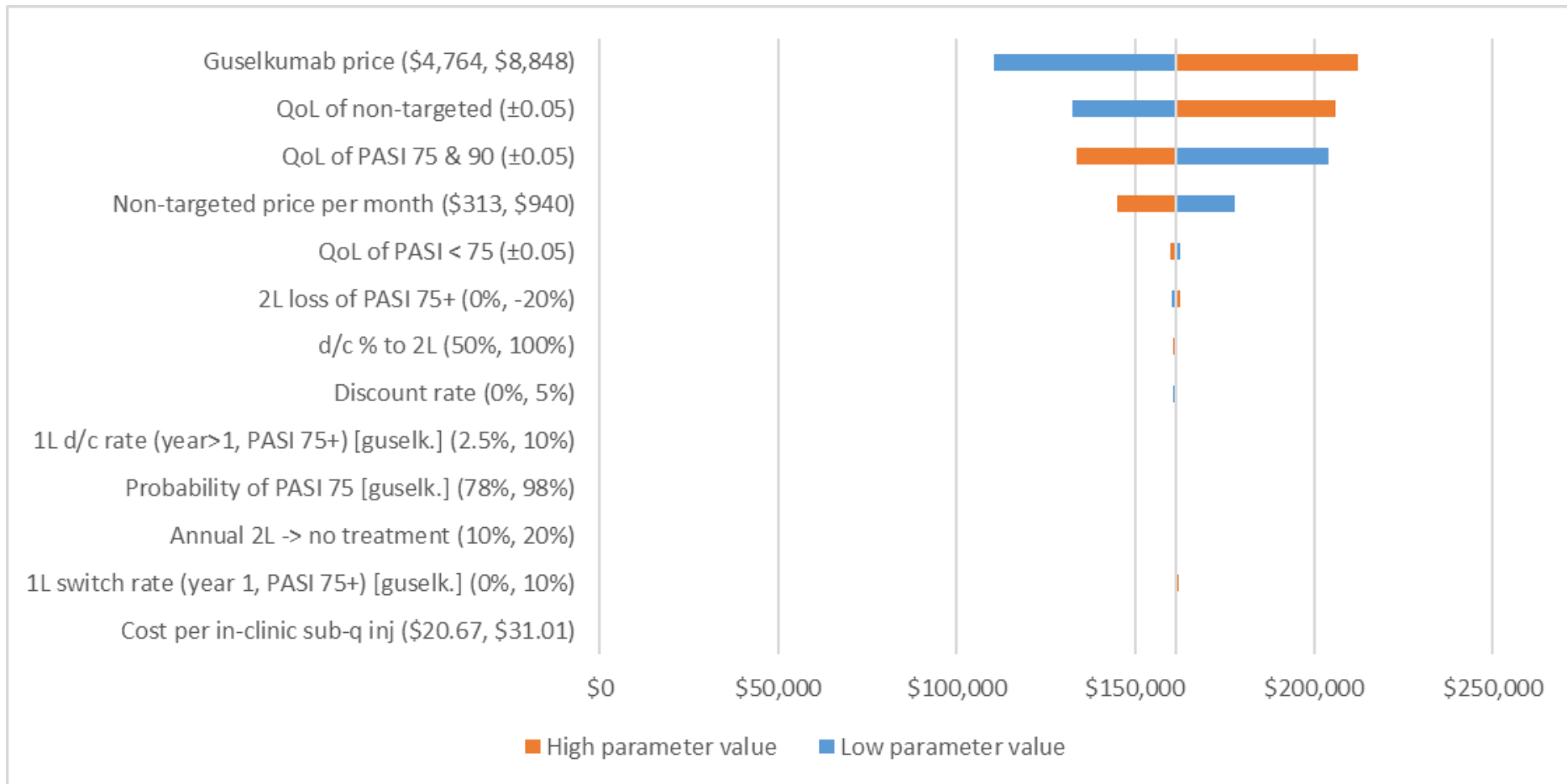
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## Base-Case Results: ICER vs non-targeted

First-line Treatment	Cost / QALY
Brodalumab	\$131,000
Infliximab	\$134,000
Apremilast	\$135,000
Ixekizumab	\$142,000
Secukinumab	\$145,000
Guselkumab	<b>\$161,000</b>
Adalimumab	\$164,000
Ustekinumab	\$169,000
Etanercept	\$175,000
Certolizumab pegol	<b>\$188,000</b>

# One-Way Sensitivity Analyses

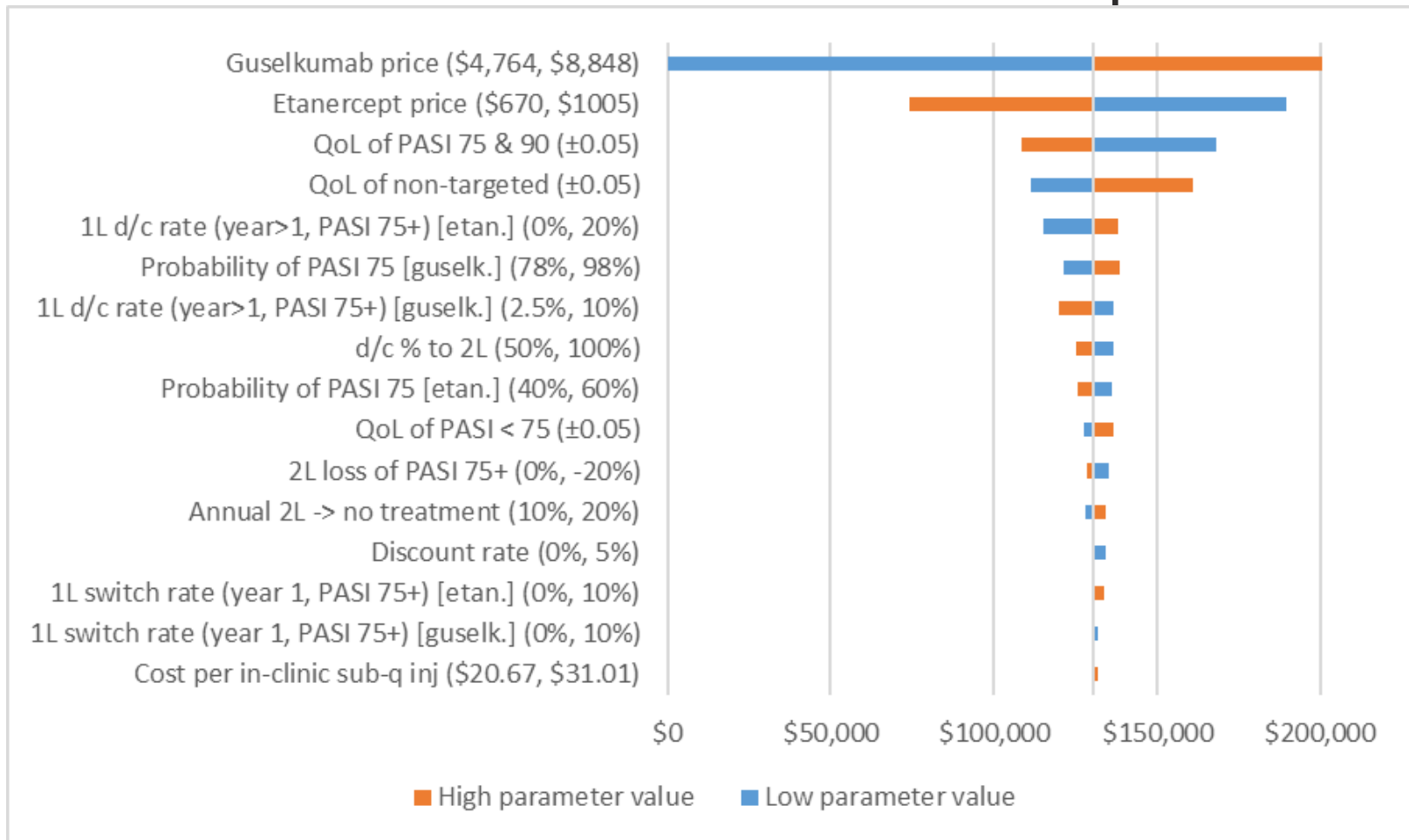
## Guselkumab versus non-targeted



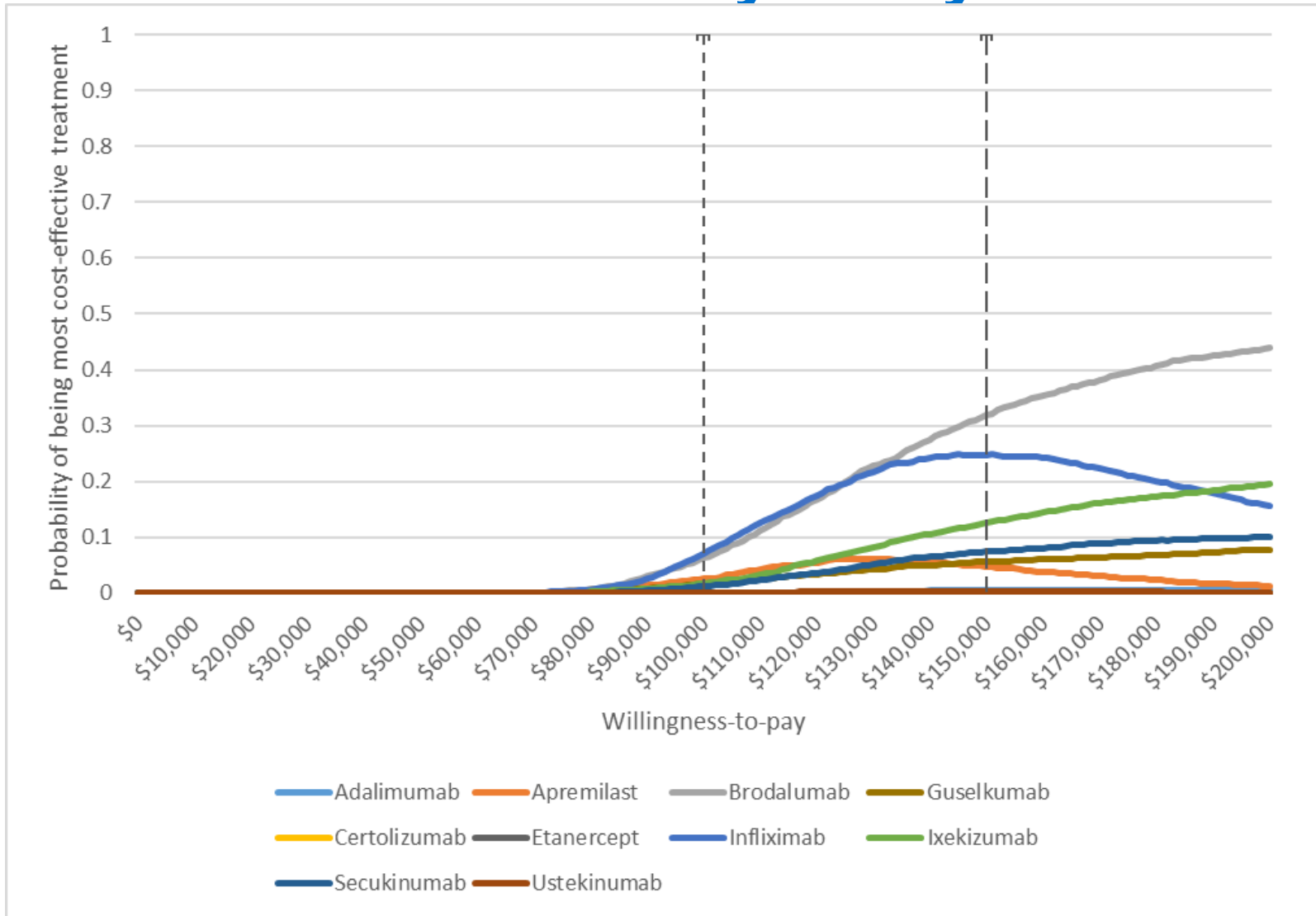


# One-Way Sensitivity Analyses

## Guselkumab versus etanercept



# Probabilistic Sensitivity Analysis



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# Scenario analyses

- *Inclusion of productivity cost offsets*
  - Reduced ICERs by approximately \$20,000, and did not change ordering of drugs
  - Guselkumab: \$133,985 (-12%)
  - Certolizumab: \$166,162 (-13%)
- *Lower doses for certolizumab and ustekinumab*
  - Assuming similar effectiveness across doses,
  - ICERs are \$129,000 and \$130,000, respectively

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# Limitations

- No robust data on treatment patterns and discontinuation rates in the US for most drugs
- The 10% loss of effectiveness for second-line treatment data was derived primarily from observational studies
- Associations between specific treatments and patient utilities not well studied

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# Comments Received

- Monthly dosing does not capture the correct drug quantities
  - We recalculated monthly cost via average daily dose
- Include dose escalation in model
  - Dose escalation depends heavily on payer policies; for this reason and due to lack of data in the US setting, we have not included it in the model
- Include productivity cost offsets for clinical response
  - Included in a scenario analysis

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# Summary

- Guselkumab may be cost-effective at a \$150K/QALY threshold
  - Primarily dependent on drug price discount
- Dosing for certolizumab pegol reduces its value in the general population
  - Cost-effectiveness may be favorable for patients eligible to receive the lower dose
- Value for tildrakizumab and risankizumab currently unknown due to lack of a published price
  - Threshold analyses suggest value-based prices of ~\$25-\$40K annually

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# Appendix

# Threshold Prices (updated)

Intervention	Annual price of maintenance therapy	Price needed for \$50k/QALY	Price needed for \$100k/QALY	Price needed for \$150k/QALY
Adalimumab	\$43,700	\$11,600	\$25,700	\$39,800
Apremilast	\$31,000	< \$0	\$17,500	\$36,600
Brodalumab	\$36,500	\$14,900	\$28,200	\$41,500
Certolizumab pegol	\$50,600	\$11,300	\$25,500	\$39,700
Etanercept	\$43,700	\$1,700	\$18,500	\$35,400
Guselkumab	\$44,400	\$15,400	\$28,400	\$41,500
Infliximab	\$29,700	\$2,600	\$18,800	\$35,000
Ixekizumab	\$37,700	\$14,500	\$27,100	\$39,700
Risankizumab	NA	<b>\$14,700</b>	<b>\$27,300</b>	<b>\$39,800</b>
Secukinumab	\$38,200	\$13,600	\$25,500	\$39,400
Tildrakizumab	NA	<b>\$9,200</b>	<b>\$23,000</b>	<b>\$36,800</b>
Ustekinumab	\$42,600	\$12,600	\$25,200	\$37,800

Risankizumab and tildrakizumab costs are calculated without laboratory monitoring.  
 Risankizumab and tildrakizumab assumed to be dosed at weeks 0 and 4, then Q12W, as in RCTs.



# Public Comment and Discussion

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# Leah McCormick Howard, JD

Chief Operating Officer, National Psoriasis Foundation

## *Conflicts of interest:*

- The National Psoriasis Foundation works with all the manufacturers that have a therapy in the psoriatic disease space, including AbbVie, Amgen, Boehringer Ingelheim, Celgene, Eli Lilly, Janssen, Merck, Novartis, Ortho Dermatologics, Pfizer, Sandoz, Sun Pharma, and UCB. A full list of their funders can be found in their Annual Report.

# **Manufacturer Public Comment and Discussion**

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# Brad Stolshek, PharmD

Director, Global Health Economics, Inflammation, Amgen

## *Conflicts of interest:*

- Receipt or potential receipt of anything of monetary value, including but not limited to, salary or other payments for services such as consulting fees or honoraria in excess of \$5,000
- Equity interests such as individual stocks, stock options or other ownership interests in excess of \$10,000

*Brad Stolshek is an employee and shareholder of Amgen.*

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# David L. Kaplan, MD, MS, FACP, FAAD

Clinical Assistant Professor, University of Missouri,  
Kansas City School of Medicine; Clinical Assistant  
Professor, University of Kansas Medical Center

## *Conflicts of interest:*

- Receipt or potential receipt of anything of monetary value, including but not limited to, salary or other payments for services such as consulting fees or honoraria in excess of \$5,000

*Dr. Kaplan has been a speaker for AbbVie, Pfizer, and Celgene.*

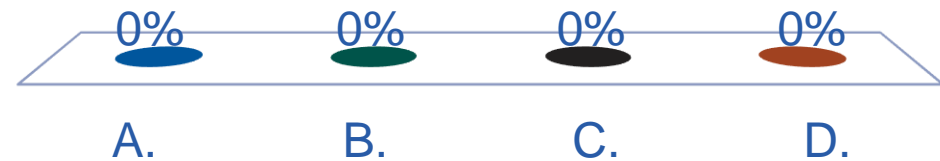
# Voting Questions

**WIFI Network: Student**

**Password: [Open Network]**

0. How many stories is the tallest building in Vermont?

- A. 8
- B. 25
- C. 11
- D. 32



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**Patient Population for all questions:**  
Patients with moderate-to-severe plaque psoriasis for whom treatment with topical therapies, older systemic therapies, and/or phototherapy has been ineffective, contraindicated, or not tolerated.



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1. Is the evidence adequate to demonstrate that the net health benefit of certolizumab pegol is superior to that provided by the other subcutaneous TNF $\alpha$  inhibitors (adalimumab and etanercept)?

A. Yes

B. No



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2. Is the evidence adequate to demonstrate that the net health benefit of guselkumab is superior to that provided by all subcutaneous TNF $\alpha$  inhibitors (adalimumab, etanercept, and certolizumab pegol)?

A. Yes

B. No



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3. Is the evidence adequate to demonstrate that the net health benefit of risankizumab is superior to that provided by all subcutaneous TNF $\alpha$  inhibitors (adalimumab, etanercept, and certolizumab pegol)?

A. Yes

B. No



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4. Is the evidence adequate to demonstrate that the net health benefit of tildrakizumab is superior to that provided by all subcutaneous TNF $\alpha$  inhibitors (adalimumab, etanercept, and certolizumab pegol)?

A. Yes

B. No

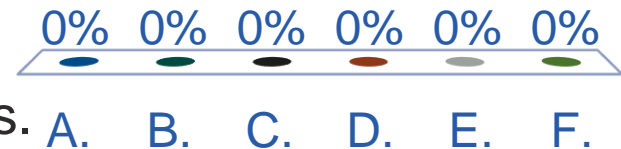


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5. When compared to non-targeted therapy, do newer treatments for moderate-severe plaque psoriasis offer one or more of the following “potential other benefits”? (select all that apply)

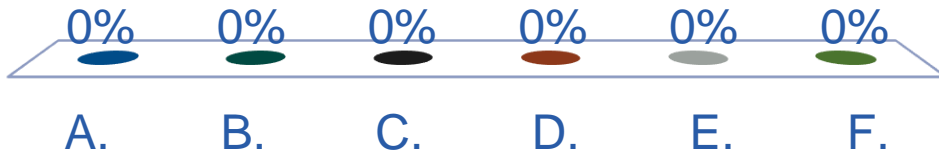
### This intervention:

- A. Offers reduced complexity that will significantly improve patient outcomes.
- B. Will reduce important health disparities across racial, ethnic, gender, socioeconomic, or regional categories.
- C. Will reduce caregiver/family burden
- D. Is a novel mechanism of action or approach
- E. Will have a significant impact on improving return to work/overall productivity
- F. Offers other important benefits or disadvantages.



## 6. Are any of the following contextual considerations important in assessing long-term value for money for the newer targeted immunomodulators? (select all that apply)

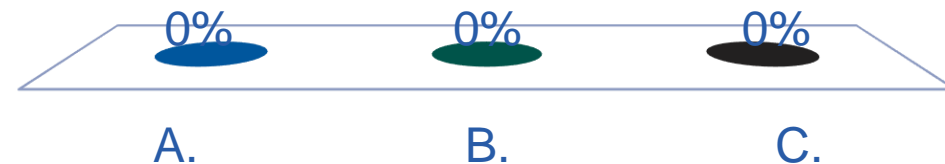
- A. Intended for care of individuals with condition of high severity in terms of impact on quality and/or length of life
- B. Intended for care of individuals with condition with high lifetime burden of illness
- C. First to offer any improvement for patients
- D. Compared to non-targeted therapies, there is significant uncertainty about long-term risk of serious side effects
- E. Compared to non-targeted therapies, there is significant uncertainty about the magnitude or durability of long-term benefits
- F. Other important contextual considerations.



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7. Given the available evidence on comparative clinical effectiveness and incremental cost effectiveness, and considering other benefits and contextual considerations, what is the long-term value for money of **guselkumab compared with non-targeted therapy?**

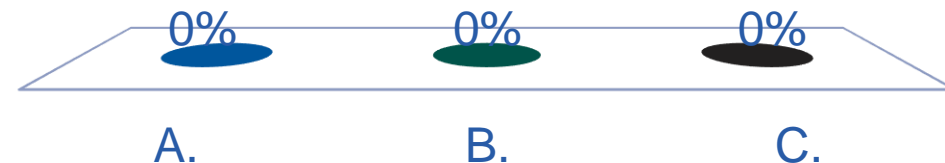
- A. Low
- B. Intermediate
- C. High



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8. Given the available evidence on comparative clinical effectiveness and incremental cost effectiveness, and considering other benefits and contextual considerations, what is the long-term value for money of certolizumab pegol compared with non-targeted therapy?

- A. Low
- B. Intermediate
- C. High





# Expert and CEPAC Panel Reflections

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## Next Steps

- Meeting recording posted to ICER website next week
- Final Report published on/about August 2
  - Includes description of CEPAC votes, deliberation; policy roundtable discussion
- Materials available at  
<https://icer-review.org/meeting/psoriasis-update/>

**Break for Lunch.**  
Reconvene at 1:00pm.