



Cytisinicline for Smoking Cessation: Effectiveness and Value

Thursday • January 15, 2026 • 10:00 AM – 4:00 PM CT

Virtual Event – Zoom Webinar

Time (CT)	Activity
10:00 AM—10:20 AM	Meeting Convened and Opening Remarks Sarah K. Emond, MPP President and CEO, ICER
10:20 AM—11:00 AM	Presentation of the Clinical Evidence Jeffrey A. Tice, MD Professor of Medicine, University of California, San Francisco
11:00 AM—11:40 AM	Presentation of the Economic Model Kangho Suh, PharmD, MS, PhD Assistant Professor, University of Pittsburgh School of Pharmacy
11:40 AM—12:00 PM	Public Comments and Discussion
12:00 PM—12:45 PM	Lunch Break
12:45 PM—1:45 PM	Midwest CEPAC Vote on Clinical Effectiveness and Value Moderator: Jill Johnson, PharmD Professor, Pharmacy Practice, University of Arkansas for Medical Sciences
1:45 PM—2:00 PM	Break
2:00 PM—3:30 PM	Policy Roundtable Moderator: Sarah K. Emond, MPP President and CEO, ICER
3:30 PM—4:00 PM	Reflections from Midwest CEPAC
4:00 PM	Meeting Adjourned

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