



MIDWEST

CEPAC

COMPARATIVE EFFECTIVENESS
PUBLIC ADVISORY COUNCIL

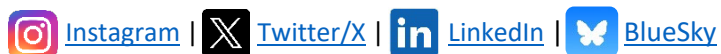
Smoking Cessation: Public Meeting

Thursday • January 15th, 2026 • 10:00 AM – 4:00 PM CT

Virtual Meeting Agenda

Register for the Zoom Meeting [here](#)

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<p>10:00 AM – 10:20 AM CT</p>	<p>Meeting Convened and Opening Remarks Sarah K. Emond, MPP, President and CEO, ICER</p>
<p>10:20 AM – 11:00 AM CT</p>	<p>Presentation of the Clinical Evidence Jeffrey Tice, MD, Professor of Medicine, University of California, San Francisco</p>
<p>11:00 AM – 11:40 AM CT</p>	<p>Presentation of the Economic Model Kangho Suh, PharmD, PhD, Assistant Professor, School of Pharmacy, University of Pittsburgh, Pennsylvania; University of Washington Modeling Group</p>
<p>11:40 AM – 12:00 PM CT</p>	<p>Public Comments and Discussion</p>
<p>12:00 PM – 12:50 PM CT</p>	<p>Lunch Break</p>
<p>12:50 PM – 1:50 PM CT</p>	<p>Midwest CEPAC Vote on Clinical Effectiveness and Value Moderator: Jill Johnson, PharmD, Professor, Department of Pharmacy Practice, University of Arkansas for Medical Sciences College of Pharmacy</p>
<p>1:50 PM – 2:00 PM CT</p>	<p>Break</p>
<p>2:00 PM – 3:30 PM CT</p>	<p>Policy Roundtable Moderator: Sarah K. Emond, MPP, President and CEO, ICER</p>
<p>3:30 PM – 4:00 PM CT</p>	<p>Reflections from Midwest CEPAC</p>
<p>4:00 PM CT</p>	<p>Meeting Adjourned</p>

ICER Staff and External Collaborators	Conflict of Interest
Josh Carlson, PhD, MPH Professor, Department of Pharmacy, University of Washington	No conflicts to disclose.
Hui-Hsuan Chan, MHS Research Assistant University of Washington, School of Pharmacy	No conflicts to disclose.
Sarah K. Emond, MPP President & CEO, ICER	No conflicts to disclose.
Chloe Fandetti, BA Operations and Program Coordinator, ICER	No conflicts to disclose.
Anna Geiger, BS Communications Coordinator, ICER	No conflicts to disclose.
Grace Ham, MSc Senior Strategic Partnerships and Events Coordinator, ICER	No conflicts to disclose.
Max Lee, PharmD Associate Director of Pharmaceutical Intelligence, ICER	No conflicts to disclose.
Dmitriy Nikitin, MSPH Senior Research Lead, ICER	No conflicts to disclose.
Marie Phillips, BA Health Economics Research Assistant, ICER	No conflicts to disclose.
Marina Richardson, PhD, MSc Associate Director of Health Technology Assessment Methods and Health Economics, ICER	No conflicts to disclose.
David Rind, MD, MSc Senior Management Team Lead and Chief Medical Officer, ICER	No conflicts to disclose.
Sol Sanchez, BA Research Assistant, ICER	No conflicts to disclose.
Temi Shobanke, MS Program Manager, ICER	No conflicts to disclose.
Kangho Suh, PharmD, PhD Assistant Professor, School of Pharmacy, University of Pittsburgh, Pennsylvania; University of Washington Modeling Group	No conflicts to disclose.
Jeff Tice, MD Professor of Medicine, University of California, San Francisco	No conflicts to disclose.

Midwest CEPAC Members	Conflict of Interest
<p>Eric Armbrecht, PhD Professor and Associate Provost, Saint Louis University Center for Health Outcomes Research, School of Medicine and College for Public Health & Social Justice</p>	No conflicts to disclose.
<p>Alan Balch, PhD Chief Executive Officer, Patient Advocate Foundation and the National Patient Advocate Foundation</p>	No conflicts to disclose.
<p>Bijan Borah, PhD Professor of Health Services Research, Mayo Clinic College of Medicine and Science Consultant, Division of Health Care Policy and Research, Department of Health Sciences Research, Mayo Clinic Joint Appointment as a Consultant, Department of Obstetrics and Gynecology, Mayo Clinic</p>	No conflicts to disclose.
<p>Kurt Vanden Bosch, PharmD System Formulary Manager, St. Luke's Health System, Idaho</p>	No conflicts to disclose.
<p>Donald Casey, MD, MPH, MBA, MACP, FAHA, DFACMQ, DFAAPL, CPE Associate Professor of Internal Medicine, Rush Medical College Adjunct Professor of Healthcare Quality & Safety and Population Health, Thomas Jefferson University College of Population Health Affiliate Faculty, Institute for Healthcare Informatics, University of Minnesota Faculty, Artificial Intelligence in Cardiology Program (ATRIA)</p>	No conflicts to disclose.
<p>Gregory Curfman, MD Executive Editor, JAMA</p>	No conflicts to disclose.
<p>Yngve Falck-Ytter, MD, AGAF Professor of Medicine, Case Western Reserve University; Chief, Gastroenterology and Hepatology VA Northeast Ohio Healthcare System, Cleveland</p>	No conflicts to disclose.
<p>Heather Guidone, BCPA Program Director, Center for Endometriosis Care (CEC)</p>	No conflicts to disclose.
<p>Jayani Jayawardhana, PhD Associate Professor, Health Management & Policy, University of Kentucky's College of Public Health</p>	No conflicts to disclose.
<p>Jill Johnson, PharmD Professor, Department of Pharmacy Practice, University of Arkansas for Medical Sciences College of Pharmacy</p>	As part of her income at the UAMS College of Pharmacy, she has support from one of their service divisions, the Evidence-based Prescription Drug Program. Through this, she has intellectual property income through UAMS Bioventures that exceeds \$1000/year.

David Kim, PhD Assistant Professor of Medicine at the University of Chicago	No conflicts to disclose.
Timothy McBride, PhD Co-Director, Center for Health Economics and Policy Professor, Brown School, Washington University in St. Louis	No conflicts to disclose.
Reem Mustafa, MD, MPH, PhD Professor of Medicine, Division of Nephrology and Hypertension Director, Outcomes and Implementation Research, University of Kansas Medical Center	No conflicts to disclose.
Rachel Sachs, JD, MPH Associate Professor of Law, Washington University in St. Louis Faculty Scholar, Washington University in St. Louis Institute for Public Health	No conflicts to disclose.
Timothy Wilt, MD, MPH Professor of Medicine, Core Investigator, and Staff Physician at the Minneapolis VA Center for Chronic Disease Outcomes Research, University of Minnesota School of Medicine	No conflicts to disclose.

Policy Roundtable Participants	Conflict of Interest
Benjamin Broder, MD, PhD Regional Assistant Medical Director of Quality and Clinical Analysis, Kaiser Permanente	Dr. Benjamin Broder is a full time employee of Kaiser Permanente.
Peter A. Glassman, MBBS, MSc, FACP Chair, Medical Advisory Panel, Veterans Affairs Pharmacy Benefits Management Services	Dr. Peter Glassman is a full time employee of the Department of Veterans Affairs.
Mike Hess Senior Director of Advocacy & Regulatory Affairs, COPD Foundation	80% of COPD Foundation's annual funding is from health care companies.
Julia Logan, MD, MPH Chief Clinical Director, CalPERS	Dr. Julia Logan is a full time employee of CalPERS.
Hayden McRobbie, MB ChB, PhD Professor of Population Health, Queen Mary University of London	No conflicts to disclose.
Judy Nagy Patient Advocate	Judy Nagy volunteers with AiArthritis, Arthritis Foundation, and the Global Healthy Living Foundation and does not receive income from these organizations.
Nancy Rigotti, MD Professor of Medicine, Harvard Medical School; Director, Tobacco Research & Treatment Center, Massachusetts General Hospital	Dr. Nancy Rigotti has received research funding through Massachusetts General Hospital from Achieve Life Sciences, Inc. for conducting clinical trials of cytisine. She received consulting fees from Achieve Life Sciences through the end of 2022, but not since that time.